

American Association
of Kidney Patients



MEDAL OF
EXCELLENCE
A W A R D

2017 SPONSORSHIP OPPORTUNITIES

The **American Association of Kidney Patients' Medal of Excellence Program** recognizes health care professionals who have made a significant contribution to the advanced and evolution of direct patient care; encouraged the expansion of the patient engagement model within the renal community and work to enhance the quality of life for kidney patients and their families.

This prestigious award program has been expanded to include additional award categories including: physician, nurse, social worker, dietitian, and dialysis technician.

All Medal of Excellence recipients will be recognized throughout the year at a series of events and programs.

Sponsors receive a variety of benefits and will be recognized for their support throughout the entire year at all Medal of Excellence Program events which will be hosted in conjunction with a number of health care professional meetings and events.

AAKP is a national patient organization, which for 45 years has been dedicated to improving quality of life for kidney patients through education, advocacy and the fostering of patient communities.

For more information on sponsorship opportunities, please contact Diana Clynes at dclynes@aakp.org or (813) 400-2391.

AAKP WOULD LIKE TO THANK OUR 2016 MEDAL OF EXCELLENCE SPONSORS

Silver Sponsors

Amgen, Inc.
Fresenius Medical Care-NA
Satellite Healthcare
U.S. Renal Care

Patron Sponsors

DaVita, Inc.
National Renal Administrators
Association
Renal Physicians Association

Supporting Sponsor

American Society of
Nephrology

2017 SPONSORSHIP OPPORTUNITIES

Platinum Sponsor \$20,000

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of twenty (20) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- Two (2) full-page, color advertisements in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

Gold Sponsor \$15,000

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of ten (10) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One (1) full-page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

Silver Sponsor \$10,000

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of eight (8) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One-half (1/2) page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

Bronze Sponsor \$7,500

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of four (4) guests per event.
- Company name recognition on event signage.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One-quarter (1/4) page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

Patron Sponsor \$5,000

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of two (2) guests per event.
- Company name recognition on event signage.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.

Sponsorships are accepted through the 2017 year. To receive full sponsorship benefits as listed, sponsorship commitments are encouraged no later than February 3, 2017.

2017 SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Type:

Platinum Gold Silver Bronze Patron

Payment Method:

Enclosed is a check in the amount of \$ _____

Please send an invoice to process payment. Payment must be received in order to receive sponsor benefits.
Special instructions for invoice: _____

Please charge my credit card:

Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: _____ 3 or 4 digit security code: _____

Name as it appears on card: _____

Authorized signature: _____

Please submit completed form to:

American Association of Kidney Patients • Medal of Excellence Award Program
14440 Bruce B. Downs Blvd., Tampa, FL 33613

Fax (813) 636-8122, Attn: Diana Clynes
dclynes@aakp.org