

American Association  
of Kidney Patients



MEDAL OF  
EXCELLENCE  
A W A R D

## 2020 SPONSORSHIP OPPORTUNITIES

The **American Association of Kidney Patients' Medal of Excellence Program** recognizes health care professionals who have made a significant contribution to the advanced and evolution of direct patient care; encouraged the expansion of the patient engagement model within the renal community and work to enhance the quality of life for kidney patients and their families.

This prestigious award program includes the following award categories: physician, nurse, social worker, dietitian, and dialysis technician.

All Medal of Excellence recipients will be recognized throughout the year at a series of events and programs.

Sponsors will be recognized for their support throughout the entire year during all program marketing and events.

AAKP is a national patient organization, which for 50 years has been dedicated to improving quality of life for kidney patients through education, advocacy, patient-engagement and the fostering of patient communities.

For more information on sponsorship opportunities, please contact Erin Kahle at [ekahle@aakp.org](mailto:ekahle@aakp.org) or (813)400-2393.

### AAKP WOULD LIKE TO THANK OUR 2018 MEDAL OF EXCELLENCE SPONSORS

#### Silver Sponsors

DaVita, Inc.  
Relypsa

#### Bronze Sponsors

Amgen, Inc.  
OPKO Renal

#### Patron Sponsors

National Renal  
Administrators Association  
The Rogosin Institute  
Quality Insights

#### Supporting Sponsor

American Society of  
Nephrology  
Renal Physicians Association

# SPONSORSHIP OPPORTUNITIES

## **Platinum Sponsor ..... \$20,000**

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of sixteen (16) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- Two (2) full-page, color advertisements in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

## **Gold Sponsor ..... \$15,000**

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of eight (8) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One (1) full-page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

## **Silver Sponsor ..... \$10,000**

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of six (6) guests per event.
- Company name recognition on all event invitations.
- Company name recognition on event signage.
- Company name recognition in all event publicity and press releases.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One-half (1/2) page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

## **Bronze Sponsor ..... \$7,500**

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of four (4) guests per event.
- Company name recognition on event signage.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.
- One-quarter (1/4) page, color advertisement in special Medal of Excellence issue of *aakpRENALIFE*, AAKP's national magazine.

## **Patron Sponsor ..... \$5,000**

- Complimentary tickets to Medal of Excellence Award Dinner for a maximum of two (2) guests per event.
- Company name recognition on event signage.
- Company name and website link on AAKP website, on pages related to Medal of Excellence.

*Sponsorships are accepted through the 2020 year. To receive full sponsorship benefits as listed, sponsorship commitments are encouraged no later than February 1, 2020.*

# SPONSORSHIP FORM

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Sponsorship Type:

Platinum     Gold     Silver     Bronze     Patron

## Payment Method:

Enclosed is a check in the amount of \$ \_\_\_\_\_

Please send an invoice to process payment. Payment must be received in order to receive sponsor benefits.  
Special instructions for invoice: \_\_\_\_\_

Please charge my credit card:

Visa     MasterCard     American Express     Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 or 4 digit security code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Please submit completed form to:

**American Association of Kidney Patients • Medal of Excellence Award Program  
14440 Bruce B. Downs Blvd., Tampa, FL 33613**

**Fax (813) 636-8122, Attn: Erin Kahle, ekahle@aakp.org**