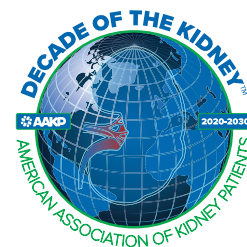


2020 Highlights - A look back at the year's accomplishments

AAKP is leading the way in elevating the patient VOICE, defending patient CHOICE & disrupting the status quo for kidney disease care!

www.AAKP.org



COVID-19 Information



AAKP launched a Coronavirus Resource web page to provide the most up to date and factual information to kidney patients and their families. Includes info from federal partners (NIH, CDC, FDA) and strategic allies. AAKP has launched a series of Flash Surveys to garner important patient insights on how COVID-19 is impacting them and information they want to know about.

AAKP patient volunteers accelerated the organization's national and global impact through sophisticated virtual platforms, international patient group partnerships, clinical journal editorials, traditional and social media, and a growing Patient Ambassador Initiative. AAKP broadcasted expert COVID-19 insights through one global and two national virtual events, over a dozen webinars, and launched advocacy campaigns to highlight disparities in minority and kidney patient representation in COVID-19 clinical trials and vaccine distribution protocols.

Visit <https://bit.ly/AAKPCOVID19resources> for more info or to Watch OnDemand AAKP's COVID-19 webinar series.

2nd Annual Global Summit



Innovations in Patient-Centered Care

The largest patient-led global, collaborative on kidney disease research and innovation.

Highlights:

- Over 70 countries reached
- 20,000 + views
- 20 + special medical and patient expert sessions
- 40 medical and patient subject matter experts featured



45th National Patient Meeting

295%

Attendance increase

- Largest virtual gathering of kidney patients in the U.S.
- Zero registration fee
- All sessions recorded and available OnDemand at bit.ly/AAKPPatientMeeting2020



3rd Annual Policy Summit

350%

Attendance increase

- Hosted virtually, all presentations recorded and available OnDemand at bit.ly/AAKPPublicSummit2020
- Highlighted key efforts designed to EXPAND patient choice & accelerate innovation in kidney diagnostics, devices, biologics, & transplantation.



Presidential Volunteer Service Award Program

Kidney Patients Making National Impact Helping Patients During National Pandemic.

AAKP is a PVSA authorized and certifying organization. 25 + AAKP volunteers honored this year!



over ➤

2020 Highlights - A look back at the year's accomplishments



Advocacy



AAKP National Voter Registration Campaign

"I am a Kidney Voter" campaign

Since 2018, AAKP hosts the largest non-partisan voter registration drive in the kidney community. AAKP educates, engages and activates patients to exercise their right to vote: bit.ly/AAKPActionCenter and bit.ly/AAKPVotes. AAKP is on track to register 500,000 voters by 2024.

#KidneyVoter #IAmAKidneyVoter



Webinars



HealthLine

18 webinars

Educational webinars with real-time attendance up **900%**; OnDemand views of recorded webinars up **87%**



Veterans



Veterans Health Initiative



Advancing research, innovation and policies in kidney care and treatment for veterans led by AAKP VP Edward V. Hickey, III, U.S.M.C.

Members



Membership

20% increase

Membership Annual Growth
Membership is free to patients!
Membership levels include:
Patients/Family/Living Donor, Professionals, Physicians, Institutional, Corporate



AAKP Ambassadors

160+ Ambassadors

Our most engaged volunteers!
National and Global Expansion

Materials



Educational Materials

New! Pocket Guide to Understanding High Potassium, **New!** Expanded website to include related health conditions, causes of kidney disease and clinical trials



CJASN articles

6 new articles

AAKP Ambassadors and Board members wrote Patient Voice articles for CJASN.

www.aakp.org/blog

Please continue to support AAKP at www.aakp.org/giveyourway!