## AAKP 3<sup>rd</sup> ANNUAL FUN WALK: DECEMBER 6-17, 2021

This year's AAKP Fun Walk will be hosted December 6-17, 2021, to allow for participants to make the most out of the experience and participate in activities at their own pace and schedule!

The AAKP Fun Walk is a unique opportunity for individuals affected by kidney diseases, their friends, family members and local communities across the globe to come together to raise awareness of this chronic illness that impacts an estimated 850 million people worldwide and support the great work of AAKP.

AAKP is the oldest and largest, fully independent kidney patient organization in the U.S.A – AAKP is dedicated to improving the lives and long-term outcomes of kidney patients through education, advocacy, patient engagement and the fostering of patient communities. AAKP fights for early disease detection including appropriate diagnosis of rare/ genetic diseases; increased kidney transplantation and pre-emptive transplantation; full patient choice of either incenter or home dialysis; protection of the patient/physician relationship; promotion of research and innovation including artificial implantable and wearable kidneys; and the elimination of barriers for patient access to available treatment options.

\*Depending on the continued impact of COVID-19, there may or may not be an in-person component for our 2021 Annual Fun Walk.

#### WHY SHOULD YOU PARTNER WITH AAKP?

You can make a difference!

- Kidney disease is the 9th leading cause of death in adults in the U.S.
- More than 40 million Americans are living with kidney disease.
- More than 700,000 Americans have kidney failure and need dialysis or a kidney transplant to live.
- Approximately 850 million people worldwide have kidney disease.

There are numerous ways corporations can partner with AAKP to sponsor this year's Fun Walk and support the work of AAKP and those suffering from kidney diseases. Please choose a package that fits your company's goals and objectives or let us create one that specifically meets your unique needs.

To confirm your sponsorship or for questions regarding sponsorship opportunities, please complete and return the form below or contact Erin Kahle at ekahle@aakp.org or (813) 400-2393.

# FUN WALK SPONSORSHIP LEVELS

GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Sponsorship of (1) virtual session (limited number available – first come, first reserved)	Company promotional material included in participant post-even mailing (must be approved by AAKP)	Company logo on AAKP website (event page)
Company promotional material included in participant post-even mailing (must be approved by AAKP)	Company logo on AAKP website (event page)	Company name or logo recogni- tion on marketing materials/press releases
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# SPONSORSHIP FORM: FUN WALK

## DEADLINE FOR RECEIPT: NOVEMBER 1, 2021

American Associ <b>FUN WALK</b> December 6-17,	ation of Kidney Pat 2021	tients			
Fax: Attn: Erin K	ahle @ (813) 636-8 e, ekahle@aakp.org				
Company Name: _					
Contact Name:					
City:			State:	Zip:	
Phone:			E-mail:		
AAKP representat	ck mark in the box p tive will contact you OSilver	to confirm :	additional spon		Package you wish to sponsor. An nefits.
· ·	<b>l:</b> make payable to Am 3. Downs Blvd.,Tamp		ciation of Kidne	ey Patie	ents
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