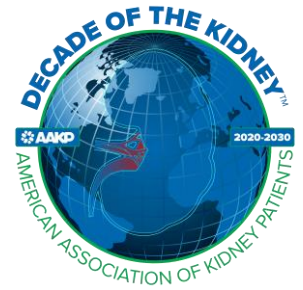




## Corporate Partnership Opportunities



### Taking Steps Toward a Healthier Mind & Body!

*AAKP is excited to launch its 3<sup>rd</sup> Annual AAKP Fun Walk and expand on our virtual fun walk opportunities to ensure the safety of all participants during the COVID-19 pandemic.*

This year's **fully virtual** AAKP Fun Walk will be hosted **December 6-17, 2021**, to allow for participants to make the most out of the experience and participate in activities at their own pace and schedule!

The AAKP Fun Walk is a unique opportunity for individuals affected by kidney diseases, their friends, family members and local communities **across the globe** to come together to raise awareness of this chronic illness that impacts an estimated 850 million people worldwide and support the great work of AAKP.

AAKP is the oldest and largest, fully independent kidney patient organization in the U.S.A – AAKP is dedicated to improving the lives and long-term outcomes of kidney patients through education, advocacy, patient engagement and the fostering of patient communities. AAKP fights for early disease detection including appropriate diagnosis of rare/genetic diseases; increased kidney transplantation and pre-emptive transplantation; full patient choice of either in-center or home dialysis; protection of the patient/physician relationship; promotion of research and innovation including artificial implantable and wearable kidneys; and the elimination of barriers for patient access to available treatment options.

### **THIS YEAR'S FUN WALK IS DIFFERENT!**

As the nation and the world continues to experience the unprecedented challenges of the coronavirus (COVID-19) pandemic, AAKP has continued to maintain and expand our services to kidney patients, their families, and caregivers. As patients ourselves, AAKP's leadership and Board know that the daily life of a chronic kidney disease (CKD) patient is highly stressful, especially since we manage a complex web of medications, treatments and modalities, and a host of complex underlying medical conditions. **Coping with stress in a healthy way will make you, the people you care about, and your community stronger. This is why AAKP chose to continue its focus for the 2021 Fun Walk on "Taking Steps to a Healthier Mind & Body!"** Registrants will have the opportunity to participate in numerous activities over the two-week time period including a "Count Your Steps" challenge; Mind and Body OnDemand virtual sessions; Social Media activities; and much more!

## WHY SHOULD YOU PARTNER WITH AAKP?

### *You can make a difference!*

- Kidney disease is the 9th leading cause of death in adults in the U.S.
- More than 40 million Americans are living with kidney disease
- More than 700,000 Americans have kidney failure and need dialysis or a kidney transplant to live
- Approximately 850 million people worldwide have kidney disease

## SPONSORSHIP LEVELS

There are numerous ways corporations can partner with AAKP to sponsor this year's Fun Walk and support the work of AAKP and those suffering from kidney diseases. Please choose a package that fits your company's goals and objectives or let us create one that specifically meets your unique needs.

SPONSOR BENEFITS	GOLD	SILVER	BRONZE	NONPROFIT SUPPORTING SPONSOR
Sponsorship of (1) virtual session by providing a 30-60 commercial (MP4 file) to play at start of virtual session <i>(limited number available - first come, first reserved)</i>	X			
Company promotional material included in participant post-event mailing <i>(must be approved by AAKP)</i>	X	X		
Company logo on AAKP Fun Walk event web page	X	X	X	
Company name or logo recognition on marketing materials/press releases	X	X	X	X
Complimentary registrations	50	25	10	5
<b>PACKAGE COST</b> <i>Please note: Some benefits subject to deadlines.</i>	<b>\$5,000.00</b>	<b>\$2,500.00</b>	<b>\$1,000.00</b>	<b>Complimentary</b>

To confirm your sponsorship or for questions regarding sponsorship opportunities, please complete and return the form below or contact Erin Kahle at [ekahle@aaqp.org](mailto:ekahle@aaqp.org) or (813) 400-2393.

**#AAKPFUNWALK21**

**Facebook @kidneypatient**

**Twitter/Instagram @kidneypatients**

**<http://bit.ly/AAKPFunWalk>**

# 2021 AAKP Fun Walk Sponsorship & Vendor Form

## Sponsorship Level

- Gold \$5,000
- Silver \$2,500
- Bronze \$1,000
- Nonprofit Supporting Sponsor



## Company/Organization Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_

\*Please email an EPS or hi-res JPG version of your company logo to Erin Kahle at [ekahle@aakp.org](mailto:ekahle@aakp.org).

## Payment Information

- Check Enclosed (payable to AAKP)
- Invoice me (terms Net 30)
- Credit Card

## Credit Card Number:

Expiration Date (MM/YY): \_\_\_\_/\_\_\_\_

Card Type (circle one):                      Visa                      MasterCard                      Amex                      Discover

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Please send completed form to:**  
**American Association of Kidney Patients**  
**ATTN: Erin Kahle**  
**Fax: 813.636.8122 / Email: [ekahle@aakp.org](mailto:ekahle@aakp.org)**  
**Mail: 14440 Bruce B. Downs Blvd., Tampa, FL 33613**