

Your gift can help us change the lives of those diagnosed with kidney diseases and future generations who are yet to be diagnosed. Your gift to the American Association of Kidney Patients will touch so many lives.



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Make A Lasting
Impact



Leaving a Legacy

What is the secret to making a gift that will provide the maximum benefit to you, your family and organizations that you support like the American Association of Kidney Patients? Part of the answer comes from careful planning and good organization. The best plans are created by deciding what your goals are and then by determining how to accomplish them.

With a **planned gift** to the American Association of Kidney Patients, you can combine your desire to give to a charity with your overall financial and estate planning goals. Your planned gift gives you a special connection with the organization as well as with all those you will help that have been touched by kidney disease – for years to come.

Planned giving offers flexibility in the many different options available to potential donors. Some options include: **bequest, charitable remainder trusts, life insurance and gifts of stock**, to name a few. AAKP accepts many different types of planned giving contributions.

A **Bequest** is one of the most common methods to leave contributions to a charity. This may be because it does not directly affect the donor's income during their lifetime. Leaving a bequest gives the donor the convenience of designating in a will a specific sum of money to be left to the organization after the donor has passed.

In a **Charitable Remainder Trust** an individual donates an asset, usually a highly appreciated asset, to a charitable organization. The asset is sold and reinvested in an income-producing portfolio. The individual's beneficiaries receive a specified amount of money for a specified period of time. After that period of time has elapsed the charity gets the remaining monies. A charitable remainder trust accomplishes a couple goals. It allows you to assist your favorite charity and it turns a non-income producing asset into an income producing asset.



Life Insurance policies are also a convenient form of planned giving. Life insurance enables a charitable individual to make a substantial future gift by making small premium payments over time. An individual can name a charity as beneficiary to receive all or a portion of the proceeds of the life insurance policy. The advantages are prompt payment of benefits to the charity, giving without disrupting other

assets reserved for your family and qualifying for income, gift and estate tax deductions.

Rather than cash, some donors may want to consider giving a growing asset. Charitable **Gifts of Securities** are long term securities that have appreciated in value over a period of time, such as mutual funds or stocks and bonds. A philanthropic way to avoid capital gains tax is to give highly appreciated securities directly to a charity. When an individual gives these types of assets to charities there is no tax on their appreciation. The individual has also removed this asset and all future appreciation from their taxable estate and they receive a current income tax deduction for their contribution.

These options are a brief summary and a trusted legal or financial advisor should be consulted to help you develop a plan for making charitable gifts that compliment your current investment and estate plans.

While AAKP is making significant strides, our needs are still great. Your gift can help us change the lives of those diagnosed with kidney disease and future generations who are yet to be diagnosed. Your future gift to the American Association of Kidney Patients will touch so many lives. More than 40 million Americans have kidney diseases and over 20 million more are at an increased risk.

For more information on how to leave your legacy please contact Valerie Gonzalez, Director of Office Operations, at vgonzalez@aakp.org or (800) 749-2257. You can also visit: www.aakp.org/giveyourway.