# 2021 Highlights - A Look Back At The Year's Accomplishments

## AAKP is leading the way in elevating the patient VOICE, defending patient CHOICE, and disrupting the status quo for kidney disease care!



#### www.AAKP.org

#### COVID-19 Information



AKP continues to provide timely, science-based COVID-19 information for kidney patients from top experts. Federal officials from the NIH, FDA, CDC, and VA along with strategic allies from ASN, AST, ASTS, and NKF have helped AAKP expand our educational offerings via webinars and major event presentations. AAKP has increased our databases, and our Center for Patient Research and Education has developed deep patient insight data on the ongoing impact of COVID-19, vaccines, risk mitigation strategies and other insights of high value to government, researchers, and industry.

AAKP patient volunteers accelerated our national and global impact via sophisticated virtual platforms, international patient group partnerships, clinical journal editorials, traditional and social media, and an expanding international Patient Ambassador Initiative. AAKP conducted one global and two national virtual events featuring COVID-19 topics, produced over a dozen webinars, and launched advocacy campaigns to highlight disparities in minority and kidney patient representation in COVID-19 clinical trials and vaccine distribution protocols.

Visit https://bit.ly/AAKPCOVID19resources for more info or to Watch OnDemand AAKP's COVID-19 webinar series.



#### Innovations in Kidney Care: Expanding Patient Choices & Outcomes

The largest patient-led global, collaborative on kidney disease research and innovation.

#### **Highlights:**

Kidney

Mobilizing 🛛 🔿

for Innovation & Independence

Patients

- Over **80** countries reached, 20K + engaged
- ged
- 15 + special medical and patient expert sessions
- 40 + medical and patient subject matter experts featured
- https://bit.ly/GlobalSummit2021OnDemand

## **46th Annual National Patient Meeting**

- Largest virtual gathering of kidney patients in the U.S.
- > 25 countries reached
- Zero registration fee
- > 20 + sessions
- 60 subject matter experts featured
- Sessions available OnDemand at <u>https://bit.ly/AAKPPatientMeetingOnDemand2021</u>



- > 15 + sessions
- 30 + patient, medical, industry and policy subject matter experts



Highlighted key efforts designed to expand patient choice, remove artificial

barriers to patient access, and accelerate innovation in kidney diagnostics, devices, biologics, and transplantation

Sessions available OnDemand at <u>https://bit.ly/PolicySummit2021OnDemand</u>



### **Editorials by AAKP-Affiliated Patient Authors**

AAKP shared links to 20+ patient editorials offering patient insights on tremendous articles in CJASN related to innovation, COVID-19, organ donation, transplants, and dialysis. CJASN has been a respectful, strong, and courageous leader in sharing kidney patient insights with their medical professional readership across the globe, giving patients an unprecedented opportunity to comment on the science that impacts their lives and the future of nephrology care.

#### https://bit.ly/PatientVoiceArticles

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#### Advocacy

#### **AAKP National Voter Registration Campaign**



I am a KidneyVoter<sup>™</sup> Campaign Since 2018, AAKP has managed the largest non-partisan voter registration drive in the kidney community. AAKP educates and activates patients to exercise their right to vote: <u>https://bit.ly/AAKPActionCenter</u> and https://bit.ly/AAKPVotes. AAKP is on track to register 500,000 voters by 2024.

**#KidneyVoter #IAmAKidneyVoter** 



#### Webinars



#### **HealthLine Webinars**

AAKP launched its HealthLine Innovator series in 2021, adding even MORE online patient education! All webinars are available OnDemand at https://bit.ly/aakphealthline or https://bit.ly/AAKPOnDemand.



#### Veterans Health Initiative



Since 2017, AAKP veteran patients have advanced innovation at the VA and DEFENDED care rights veterans have EARNED regarding treatment choice!



#### Membership

20% increase Membership Annual Growth

Membership is free to patients!

Membership levels include: Patients/Family/ Living Donor, Professionals, Physicians, Institutional, Corporate



## 170+ Ambassadors

Our most engaged volunteers! National and Global Expansion

Learn more or become an Ambassador at <a href="https://bit.ly/AAKPFieldAmbassadors">https://bit.ly/AAKPFieldAmbassadors</a>

#### Materials



#### **Educational Materials**

Contiunally expanding website that features education for patients across the disease spectrum, family members, and more! Visit the online store at https://www.aakp.org/shop.

Please continue to support AAKP at <a href="https://www.aakp.org/giveyourway">https://www.aakp.org/giveyourway</a>!

