

Privacy and Data Protection

The American Association of Kidney Patients Privacy Policy

Your privacy on the Internet is important to us. As part of the operation and customization feature of the AAKP web site ("www.aakp.org"), we gather certain types of information from users, and we would like to explain the types of information we gather, what we do with them, and how to correct or change the information. The privacy policies for www.aakp.org also apply to AAKP membership.

Information Collected By www.aakp.org

The AAKP collects two types of information from users: personal data such as zip code, email address and demographic information; and aggregated data such as information about traffic patterns on www.aakp.org (for example, how many users visit the website).

Aggregated Information

Aggregated information, such as which pages users visit, is collected through various means. One of these ways is through an IP address, a number that is automatically assigned to your computer whenever you are surfing the Web. Web servers, the computers that "serve up" Web pages, automatically identify your computer by its IP address. When you request a page from www.aakp.org, our servers log your IP address. www.aakp.org does not link IP addresses to anything personally identifiable, so although your session will be logged, your session will remain anonymous to us. www.aakp.org collects IP addresses for the purposes of system administration only.

Use of Information Collected by the American Association of Kidney Patients

Information collected is used for multiple purposes. The information may be used to improve the content of the site, to customize the content and/or layout of the site, target promotions on other sites and if requested, to provide information services by email to the user. The AAKP will not sell, rent, share, make public, or otherwise reveal our member, donor, and supporter information unless done so at the specific written request of an individual in regard to the naming of a specific memorial award or scholarship designed to recognize excellence in kidney medicine and advocacy and within the privacy and information security policy of AAKP.

Information Security at www.aakp.org

AAKP employees understand the need for user privacy and access to user data is strictly limited and can only be accessed by specific individuals who are authorized and have the necessary internal clearance.

Links to Other Sites

It is important to note that www.aakp.org contains links to sites other than www.aakp.org, and that those sites may not follow the same privacy policies as the AAKP. For instance, a link in the "Additional Resources" section of a www.aakp.org web page may take you away from www.aakp.org to an entirely different site.

Changes to the Privacy Policy

The American Association of Kidney Patients reserves the right to change the policy on use of information collected. Any changes in policy will be noted in a revised privacy policy statement and will be posted at least 30 days prior to implementation. You may direct any privacy policy questions to info@aaqp.org.