

AAKP 4th ANNUAL FUN WALK: DECEMBER 4-9, 2023

VIRTUAL with LIVE component in Tampa, FL

This year's virtual AAKP Fun Walk will be hosted December 5-8, 2023 to allow for participants to make the most out of the experience and participate in activities at their own pace and schedule! An in-person Fun Walk will also be held on Saturday, December 9 in Tampa, Florida!



The AAKP Fun Walk is a unique opportunity for individuals affected by kidney diseases, their friends, family members and local communities across the globe to come together to raise awareness of this chronic illness that impacts an estimated 850 million people worldwide and to support the great work of AAKP.

As patients ourselves, AAKP's leadership and Board know that the daily life of a chronic kidney disease (CKD) patient is highly stressful, especially since we manage a complex web of medications, treatments and modalities, and a host of complex underlying medical conditions. Coping with stress in a healthy way will make you, the people you care about, and your community, stronger. This is why AAKP chose to continue its focus for the 2023 Fun Walk on "Taking Steps to a Healthier Mind & Body!" Registrants will have the opportunity to participate in numerous activities over the week including a

"Count Your Steps" challenge; Mind and Body OnDemand virtual sessions; Social Media activities; and much more!

WHY SHOULD YOU PARTNER WITH AAKP?

You can make a difference!

- Kidney disease is the 9th leading cause of death in adults in the U.S.
- More than 40 million Americans are living with kidney disease.
- More than 700,000 Americans have kidney failure and need dialysis or a kidney transplant to live.
- Approximately 850 million people worldwide have kidney disease.

There are numerous ways corporations can partner with AAKP to sponsor this year's Fun Walk and support the work of AAKP and those suffering from kidney diseases. Please choose a package that fits your company's goals and objectives or let us create one that specifically meets your unique needs.

To confirm your sponsorship or for questions regarding sponsorship opportunities, please complete and return the form below or contact Erin Kahle at ekahle@aakp.org or (813) 400-2393.

FUN WALK SPONSORSHIP LEVELS

SPONSOR BENEFITS	GOLD	SILVER	BRONZE	Non-Profit Supporting Sponsors
Sponsorship of (1) virtual session by providing a 30-60 commercial (MP4 file) to play at start of virtual session (limited number available - first come, first reserved)	X			
Day of event visibility at Tampa, FL Walk (vendor table top display)	X	X		
Company promotional material included in participant post-event mailing (must be approved by AAKP)	X	X		
Company logo on AAKP Fun Walk event web page	X	X	X	
Company name or logo recognition on marketing materials/press releases	X	X	X	X
Complimentary registrations	50	25	10	5
PACKAGE COST <i>Please note: Some benefits subject to print deadlines.</i>	\$5,000	\$2,500	\$1,000	Complimentary

AAKP reserves the right to alter sponsor benefits for any reason at any time.

SPONSORSHIP FORM: FUN WALK

DEADLINE FOR RECEIPT: NOVEMBER 3, 2023

**American Association of Kidney Patients
FUN WALK**

Virtual Dates: December 4-8, 2023 / In-person Tampa Date: December 9, 2023

Fax: Attn: Erin Kahle @ (813) 636-8122

Email: Erin Kahle, ekahle@aakp.org

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please email an EPS or hi-res JPEG version of your company logo to Erin Kahle at ekahle@aakp.org.

Sponsorship Opportunities:

Please place a check mark in the box provided next to the Sponsorship Package you wish to sponsor. An AAKP representative will contact you to confirm additional sponsor benefits.

- Platinum Gold Silver Bronze Patron

Tabletop Opportunities:

- Vendor \$200 Small Business* \$50 Non-profit** \$0

* Small business is defined as a privately owned and operated business which does not exceed annual receipts (sales) of more than \$500,000.

** With proof of 501c3

Payment Method:

- Check, please make payable to American Association of Kidney Patients
14440 Bruce B. Downs Blvd., Tampa, FL 33613

- Please send an invoice to process payment. Payment must be received in order to receive sponsor benefits. Special instructions for invoice: _____

- Credit card:

- Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: _____ 3 or 4 digit security code: _____

Name on card: _____

Authorized signature: _____